

WHAT IS CLAIMED IS:

1           1.    A method of controlling the communication of  
2 television programming at a television transmission station,  
3 said method comprising the steps of:

4           receiving television programming from a plurality of  
5 television programming sources;

6           receiving programming communication instructions  
7 designating for each unit of television programming at least  
8 one from the group consisting of:

9           (a)   an output channel to be used in communicating  
10 said unit of television programming; and

11           (b)   the time said unit of television programming is  
12 to be communicated; and

13           communicating each unit of television programming from  
14 said transmission station to at least one subscriber according  
15 to said programming communication instructions.

add  
a1  
add  
b2  
add  
c3